創櫃板簡介

Introduction of Go Incubation Board for Startup and Acceleration Firms (GISA)

為響應政府政策扶植微型及小型創新企業發展，並活絡資本市場動能，使櫃買中心多層次市場架構得以向下紮根，由上櫃及興櫃之公開發行公司，延伸至未公開發行之公司，協助不同規模企業皆有暢通的籌資管道，櫃買中心在主管機關支持下，於102年11月15日公告「創櫃板管理辦法」，並於103年1月3日正式啟用「創櫃板」。

To foster the development of micro- and small-sized innovative enterprises in support of government policy, to help invigorate the capital market and to enable the multi-level market structure of TPEx to take root downward by extending services to privately held unlisted companies in addition to public companies so enterprises of different sizes all have access to the finance they need, TPEx, under the support of the competent authority, promulgated the Regulations Governing the Go Incubation Board for Startup and Acceleration Firms on November 15, 2013 and launched the GISA on January 3, 2014.

創櫃板的基本概念係參考美國2012年JOBS Act(Jumpstart Our Business Startups Act)鼓勵新興成長企業上市豁免規定，以及股權基礎之群眾集資平台相關規範後所規劃建置，取「創意櫃檯」之意涵為命名，係定位為提供具創新、創意構想之非公開發行微型及小型企業「制度建立機制」及「股權籌資」功能，以協助扶植其成長茁壯，俾厚植我國經濟發展基石、以利國家未來產業發展，達成政策目標，創造多贏局面。

GISA builds its basic concept on the JOBS Act (Jumpstart Our Business Startups Act) enacted in the U.S. in 2012 that aims to encourage emerging growth companies (EGCs) by offering them listing exemptions. It is constructed in reference to relevant rules for equity-based crowdfunding platforms. It is designed as an entrepreneurship consulting and funding mechanism for privately-held micro- and small-sized enterprises with creative ideas, to help them establish systems and obtain equity-based funding, in order to foster the growth of these enterprises so as to pave the way for future economic and industrial development and achieve the policy goal of economic growth to benefit enterprises, the society and the country as a whole.

創櫃板截至109年12月31日止累計送件申請公司家數計405家，累計受輔導公司家數達351家，累計登錄創櫃板家數為179家，總籌資金額達新臺幣38.7億元，並已出現轉板效益，計有20家公司提出補辦公開發行(其中累計12家公司登錄興櫃，累計2家公司上櫃掛牌)。

As of year-end 2020, GISA has received 405 applications for registration, of which 351 have received consulting and 179 are successfully registered on GISA, raising NT$3.87 billion capital in total. Some of the registrants are in the process of transferring to Emerging Stock Board (ESB). Currently, 20 GISA companies are in the process of going public (12 of which have already registered on the ESB and 2 of which has already listed on the Main Board).

創櫃板與經濟部中小企業處、各目的事業主管機關、省轄縣(市)以上層級政府以及許多專業機構如工業技術研究院、資訊工業策進會、中國生產力中心、生物技術開發中心、台北市電腦公會、金屬工業研究發展中心、紡織產業綜合研究所、國家實驗研究院及各大學育成中心等外部單位之合作，共同推動創新、創意企業申請登錄創櫃板，截至109年12月31日止共有340家公司係經由上開推薦單位推薦後申請送件。

GISA works with numerous outside organizations on encouraging and assisting innovative enterprises to register on GISA, including the Small and Medium Enterprise Administration, MOEA, competent authorities in charge of different industries, county (city) governments, and professional bodies, such as Industrial Technology Research Institute (ITRI), Institute for Information Industry (III), China Productivity Center (CPC), Development Center for Biotechnology (DCB), Taipei Computer Association, Metal Industries Research and Development Center, Taiwan Textile Research Institute, National Applied Research Laboratories and university incubation centers. As of year-end 2020, 340 companies have applied for GISA application with recommendation from those organizations.

櫃買中心為推動我國特色產業發展，創櫃板產業類別除電子科技及生技醫療外，尚包含文化創意、農林漁牧、社會企業及電子商務等產業類別，而109年底累計申請創櫃板之文化創意、農林漁牧、社會企業及電子商務特色產業共計151家企業，且經輔導後總計69家特色產業公司登錄創櫃板，占總登錄家數179家比例高達約4成，該等公司不但成功透過創櫃板輔導及籌資功能的協助，使企業導入制度並使營運步入正軌，更藉由登錄創櫃板大幅提升知名度，並將帶領我國產業走向多元及創新發展。

While TPEx endeavors to promote the development of key industries, GISA sectors also include cultural and creative, agribusiness, social enterprises, and e-commerce in addition to electronics and biotech/healthcare. As of year-end 2020, 151 applicants for GISA registration are in the aforementioned targeted industries, and 69 of them are successfully registered after receiving consulting, making up about 40% of 179 registrants on GISA. With assistance from the integrative consulting mechanism and funding function offered by GISA, those companies have implemented systems essential for operations and put their business on track. They have also garnered greater name recognition because of GISA registration. These success stories are leading Taiwan’s industrial development toward diversity and innovation.

**截至109年12月31日申請及已登錄創櫃板公司產業類別分布**

**Industry distribution of GISA applicants and GISA-registered firms up to the year-end of 2020**

**(單位：家 ；Unit: company)**

|  |  |  |
| --- | --- | --- |
| **產業類別 Industry** | **申請公司家數 GISA applicants** | **累計已登錄公司家數 GISA-registered** |
| 電子科技 Electronics | 97 | 46 |
| 文化創意 Cultural and creative | 67 | 37 |
| 生技醫療 Biotech/healthcare | 81 | 41 |
| 農林漁牧 Agribusiness | 29 | 17 |
| 社會企業 Social enterprises | 7 | 4 |
| 電子商務  E-commerce | 48 | 11 |
| 其他 Others | 76 | 23 |
| **合計 Total** | **405** | **179** |

資料來源：櫃買中心統計

Source: TPEx database

**截至109年12月31日申請公司及已登錄公司推薦單位分布  
(分依中央部會、縣市政府及專業機構之推薦家數排序列示)**

**Recommending agencies (ranked by the number of companies recommended by competent authorities at the central government level, county (city) governments, and professional bodies) up to the year-end of 2020**

**(單位：家；Unit: company)**

| **單位**  **Agency** | | **申請公司家數GISA applicants** | **累計已登錄公司家數GISA-registered** |
| --- | --- | --- | --- |
| **中央部會**  **Central**  **gov't level** | 農委會 Council of Agriculture | 12 | 9 |
| 文化部 Ministry of Culture | 11 | 6 |
| 經濟部中小企業處 Small and Medium Enterprise Administration, MOEA | 10 | 7 |
| 經濟部加工出口區管理處 Export Processing Zone Administration, MOEA | 4 | 3 |
| 科技部南科管理局 Southern Taiwan Science Park Bureau | 1 | 1 |
| **縣市政府**  **County (city) gov'ts** | 臺北市政府 Taipei City Gov't | 54 | 11 |
| 新北市政府 New Taipei City Gov't | 45 | 21 |
| 臺中市政府 Taichung City Gov't | 39 | 11 |
| 臺南市政府 Tainan City Gov't | 15 | 7 |
| 高雄市政府 Kaohsiung City Gov't | 8 | 5 |
| 桃園市政府 Taoyuan City Gov't | 3 | 1 |
| 苗栗縣政府 Miaoli County Gov't | 1 | 1 |
| 彰化縣政府 Changhua County Gov't | 1 | 1 |
| 嘉義縣政府 Chiayi County Gov't | 1 | 0 |
| **專業機構**  **Professional bodies** | 資策會 III | 41 | 17 |
| 工研院 ITRI | 26 | 14 |
| 中國生產力中心 CPC | 10 | 6 |
| 中華民國全國創新創業總會 National Innovation and Entrepreneurship Association ,R.O.C. | 6 | 1 |
| 生物技術開發中心 DCB | 6 | 5 |
| 金屬工業研究發展中心 MIRDC | 5 | 1 |
| 臺北市電腦公會 Taipei Computer Association | 4 | 1 |
| 國家實驗研究院 NAR Labs | 1 | 0 |
| 紡織產業綜合研究所 TTRI | 1 | 1 |
| 國家中山科學研究院 National Chung-Shan Institute of Science & Technology | 1 | 0 |
| 農業科技研究院產業發展中心 Industrial Development Center, Technology Research Institute | 1 | 1 |
| **育成中心**  **Incubation Center**  **育成中心**  **Incubation Center**  **育成中心**  **Incubation Center** | 國立臺灣大學創新育成中心 Innovation Incubation Center, National Taiwan University | 5 | 3 |
| 國立台灣科技大學 National Taiwan University of Science and Technology | 5 | 0 |
| 國立交通大學產業加速器暨專利開發策略中心 Center of Industry Accelerator and Patent Strategy, National Chiao Tung University | 5 | 2 |
| 國立成功大學研究總中心 Researches and Services Headquarters, National Cheng Kung University | 4 | 3 |
| 中興大學管理學院 College of Management, National Chung Hsing University | 3 | 1 |
| 東海大學企業管理學系 Department of Business Administration, Tunghai University | 3 | 0 |
| 元培醫事科技大學創新育成中心  Innovation and Incubation Center, Yuanpei University of Medical Technology | 3 | 0 |
| 國立交通大學產學運籌中心 Center for Academia and Industry Collaboration, National Chiao Tung University | 3 | 1 |
| 國立虎尾科技大學創新育成中心 National Formosa University Innovation Incubation Center | 3 | 2 |
| 國立台北科技大學創新育成中心 Innovation & Incubation Center, National Taipei University of Technology | 3 | 3 |
| 朝陽科技大學創新育成中心 Chaoyang HKUST Innovation Incubation Center | 2 | 0 |
| 國立清華大學創新育成中心 Center of Innovation Incubator, National Tsing Hua University | 2 | 0 |
| 國立高雄第一科技大學 Innovation & Incubation Center, National Kaohsiung First University of Science and Technology | 2 | 2 |
| 雲林科技大學  National Yunlin University of Science and Technology | 1 | 0 |
| 東華大學 National Dong Hwa University | 1 | 0 |
| 中華醫事科技大學 Chung Hwa University of Medical Technology | 1 | 0 |
| 長榮大學高階管理碩士在職專班(EMBA)暨企二代中心  Executive Master of Business Administration (EMBA) and Next Generation Engagement Center of Chang Jung Christian University | 1 | 0 |
| 中原大學創新育成中心 Innovation & Incubation Center, Chung Yuan Christian University | 1 | 1 |
| 中山大學南區促進產業發展研究中心  Southern Taiwan Industry Promotion Center, National Sun Yat-sen University | 1 | 0 |
| 備註Notes | | 無推薦單位者共65家，同時有二推薦單位者共16家。 65 applicants did not have a recommending agency, and 16 applicants simultaneously received a recommendation from two recommending agencies. | 無推薦單位者共36家，同時有二推薦單位者共6家。 36 applicants did not have a recommending agency, and 6 applicants simultaneously received a recommendation from two recommending agencies. |